



## RE/MAX® Again Was Number 1 in Home Sales Across the Metro Chicago Real Estate Market



The RE/MAX Northern Illinois real estate network once again led the seven-county metro Chicago real estate market in home sales during the year just ended. RE/MAX agents sold 12,678 listed residences, easily outdistancing any other brokerage organization. RE/MAX has held the number one

position, based on listings sold in the metro Chicago real estate market, since area-wide data was first collected in 1994.

RE/MAX agents led the metro area in listings sold, accounting for 18.3 percent, nearly one of every five homes sold during 2010. In the suburbs, RE/MAX led with a 22.4 percent market share, which is more than one of every five homes sold. In the City of Chicago, RE/MAX again ranked third overall in market share, as it did in 2009.

RE/MAX agents also led the metro Chicago real estate market in buyer representation, helping buyers purchase 11,016 homes, or 15.9 percent of all home purchases in 2010, including 19.5 percent in the Chicago suburbs.

These market-share figures were developed from data compiled by Midwest Real Estate Data, LLC (MRED), which also showed that 69,187 residential listings were sold during 2010 in the seven-county metropolitan Chicago real estate market, which includes Cook, DuPage, Kane, Kendall, Lake, McHenry and Will counties.

RE/MAX agents listed 12,678 (18.3 percent) of the properties sold. Trailing RE/MAX in market share were Coldwell Banker with 9,587 sales (13.9 percent), Century 21 with 3,651 sales (5.3 percent), Baird & Warner with 3,591 sales (5.2 percent), Prudential with 3,352 sales (4.8 percent), Real Living with 2,238 sales (3.2 percent), Keller Williams with 2,208 sales (3.2 percent),

@Properties with 2,070 sales (3 percent), Realty Executives with 1,229 sales (1.8 percent), Chicago Realty Partners with 1,129 sales (1.6 percent) and Jameson Real Estate with 671 sales (1 percent). Data maintained by MRED may not reflect all real estate activity in the market.

In the metro Chicago real estate market, no one helped more buyers purchase homes than RE/MAX. During 2009, RE/MAX agents led the way with a 15.9 percent market share. Other companies in the top five were Coldwell Banker with 12.3 percent, Century 21 with 6.7 percent, Baird & Warner with 5 percent and Prudential with 4.9 percent.

According to MRED data, RE/MAX was the market share leader for listings sold and buyer representation in six of the seven counties during 2010. RE/MAX also was the market share leader in more than 200 towns and communities across Chicagoland.

- **Cook County** – There were 40,719 listed homes sold in Cook County in 2010, up from 40,582 in 2009. RE/MAX led the market, listing 14 percent of homes sold, and it was number one in buyer representation with 12 percent.
- **DuPage County** – There were 7,776 homes sold in DuPage County during 2010, down from 7,953 in 2009. RE/MAX led the market, listing 22.7 percent of residences sold, and it was number one in buyer representation with 20.1 percent.
- **Elgin Area** – There were 2,822 listed homes sold in the Elgin market area in 2010, up from 2,629 in 2009. RE/MAX led the market, listing 23.6 percent of homes sold, and it was number one in buyer representation with 22 percent. The Elgin market includes the communities of Burlington, Carpentersville, East Dundee, Elgin, Genoa, Gilberts, Hampshire, Hanover Park, Lake Marion, Pingree Grove, Plato, Sleepy Hollow, South Elgin, Streamwood and West Dundee.

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- **Fox Valley** – There were 1,499 listed homes sold in the Fox Valley market during 2010, up from 1,386 in 2009. RE/MAX led the market, listing 31.3 percent of homes sold, and it was number one in buyer representation with 27.7 percent. The Fox Valley market includes the communities of Batavia, Elburn, Geneva, North Aurora, St. Charles, Sugar Grove and Wayne.
- **Greater South Suburbs** – There were 4,109 listed homes sold in the Greater South Suburbs market in 2010, down from 4,529 in 2009. RE/MAX led the market, listing 23.3 percent of residences sold, and it was the leader in buyer representation with 18.3 percent. The Greater South Suburbs market includes the communities of Beecher, Burnham, Calumet City, Calumet Park, Chicago Heights, Country Club Hills, Crete, Dolton, East Hazel Crest, Flossmoor, Glenwood, Grant Park, Harvey, Hazel Crest, Homewood, Lansing, Lynwood, Markham, Matteson, Midlothian, Oak Forest, Olympia Fields, Park Forest, Richton Park, Riverdale, Sauk Village, South Chicago Heights, South Holland, Steger, Thornton and University Park.
- **Kane County** – There were 4,694 listed homes sold in Kane County in 2010, up from 4,037 in 2009. RE/MAX led the market, listing 25.1 percent of homes sold, and it was number one in buyer representation with 22.2 percent.
- **Lake County** – There were 6,234 listed homes sold in Lake County in 2010, up from 6,013 in 2009. RE/MAX led the market, listing 24.3 percent of sold properties, and it was number one in buyer representation with 23.4 percent.
- **Lincoln Way** – There were 727 homes sold in the Lincoln Way market area in 2010, down from 738 in 2009. RE/MAX led the market, listing 29.7 percent of homes sold, and it was number one in buyer representation with 22.7 percent. The Lincoln Way market includes the communities of Frankfort, Green Garden, Manhattan, Mokena, New Lenox and Wilton Center.
- **McHenry County** – There were 2,714 listed homes sold in McHenry County in 2010, down from 2,783 in 2009. RE/MAX led the market, listing 26.1 percent of homes sold, and it was number one in buyer representation with 23.9 percent.
- **Northwest Suburbs** – There were 7,044 listed homes sold in the Northwest Suburbs market area in 2010, up from 6,992 in 2009. RE/MAX led the market, listing 23 percent of homes sold, and it was also the leader in buyer representation at 21.6 percent. The Northwest Suburbs market includes the communities of Arlington Heights, the Barrington area, Buffalo Grove, Des Plaines, Elk Grove Village, Hanover Park, Hoffman Estates, Inverness, Keeneyville, Mt. Prospect, Niles, Palatine, Park Ridge, Prospect Heights, Rolling Meadows, Roselle, Schaumburg, Streamwood and Wheeling.
- **O'Hare Suburbs** – There were 947 listed homes sold in the O'Hare Suburbs market area in 2010, up from 855 in 2009. RE/MAX led the market, listing 24.8 percent of homes sold, while also leading in buyer representation with 19 percent. The O'Hare Suburbs market includes the communities of Elmwood Park, Franklin Park, Harwood Heights, Leyden Township, Norridge, Northlake, River Grove, Rosemont and Schiller Park.
- **Southwest Suburbs** – There were 3,446 listed homes sold in the Southwest Suburbs market in 2010, compared to 3,508 homes in 2009. RE/MAX led the market, listing 24.7 percent of homes sold, and it was the buyer representation leader with 21.3 percent. The Southwest Suburbs market includes the communities of Alsip, Blue Island, Bridgeview, Burbank, Chicago Ridge, Crestwood, Evergreen Park, Hickory Hills, Hometown, Justice, Lemont, Merrionette Park, Midlothian, Oak Forest, Oak Lawn, Orland Hills, Orland Park, Palos Heights, Palos Hills, Palos Park, Posen, Robbins, Tinley Park and Worth.

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- **West Towns** – There were 2,124 listed homes sold in the West Towns market area in 2010, up from 2,064 in 2009. RE/MAX led the market, listing 17.9 percent of homes sold, and it was number one in buyer representation at 14.2 percent. The West Towns market includes Berwyn, Broadview, Brookfield, Cicero, Forest Park, Forest View, Lyons, North Riverside, Oak Park, River Forest, Riverside, Stickney and Westchester.
- **Will County** – There were 5,636 listed homes sold in Will County during 2010, compared to 6,151 in 2009. RE/MAX led the market, listing 27.7 percent of those homes, and it was number one in buyer representation with 20.3 percent.

